



Fundația Principesa Margareta a României

The fifth edition of the Royal Charity Concert to the benefit of young talented artists

on the occasion of His Majesty King Michael's anniversary
in the presence of Romania's Royal Family

guest star **Alexandru Tomescu**
and the "Stradivarius" Orchestra
conducted by **Gabriel Bebeselea**





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Event description

in the presence of Romania's Royal Family, the concert celebrates the projects of Princess Margarita of Romania Foundation (PMRF)

❖ **Save the date!**

October 25th, at the Romanian Athenaeum, 18:00 hours

❖ **Star artists supporting young talents**

Famous violinist Alexandru Tomescu, accompanied by the “Stradivarius” Orchestra conducted by Gabriel Bebeselea will offer remarkable musical moments

❖ **Charitable purpose**

All funds raised from sponsorships and sold tickets will support the Princess Margarita of Romania Foundation project - *Young Talents* -

The project offers scholarships and mentorship programs to help young artists who lack financial means to develop their talent.

❖ **A media event**

The National Television – co-producer of the event – will live broadcast the concert





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Sponsorship packages

Partner (over 20.000 Euro)

Silver Sponsor (over 10.000 Euro)

Bronze Sponsor (over 5.000 Euro)

Sponsor (2.000 - 5.000 Euro)

Every package includes tickets for the concert and specific media promotion opportunities.





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SPONSORSHIP PACKAGES for the 5-th edition of the Royal Charity Concert to the benefit of young talented artists, on 25 October 2012, at Romanian Athenaeum

GOLD SPONSOR / PARTNER starting from 20.000 Euro

The company is promoted as partner of the event

Exclusivity: none of the direct competitors of the partner company will be accepted as sponsor of the event

Your company name and logo in all the pr or advertising materials of event – TV or radio spot, media adverts, tickets, invitations, event programme, posters, roll-up, press spider, press releases or other announcements (where the media partners agreed)

Dedicated sponsor page in the event programme

Insertion of your company logo in all the pr materials related to the 2013 edition Young Talents program

Insertion of your company logo on the homepage of the Foundation's website www.fmpr.ro and in the 2012 Annual Report.

4 seats in the Royal Lodge together with the members of the Royal Family during the recital

Max 12 seats in the lodges – on confirmation

Max 12 seats in the concert hall – on confirmation

SILVER SPONSOR starting from 10.000 Euro

Your company name and logo in all the pr or advertising materials of the event – TV spot, media adverts, tickets, invitations, event programme, posters, roll-up, press spider, press releases or other announcements (where the media partners agreed)

Insertion of your company logo in all the pr materials related to the 2013 edition Young Talents program

Insertion of your company logo on the homepage of the Foundation's website www.fmpr.ro and in the 2012 Annual Report.

2 seats in the Royal Lodge together with the members of the Royal Family during the recital

Max 10 seats in the lodges – on confirmation

Max 8 seats in the concert hall – on confirmation

BRONZE SPONSOR 10.000 - 5.000 Euro

Your company name and logo in the most of advertising materials of the event – TV spot, tickets, invitations, event programme, posters, roll-up, press spider, press releases or other announcements (where the media partners agreed)

Insertion of your company logo in all the pr materials related to the 2013 edition Young Talents program

Insertion of your company logo on the homepage of the Foundation's website www.fmpr.ro and in the 2012 Annual Report.

Max 8 seats in the lodges – on confirmation

Max 8 seats in the concert hall – on confirmation

SPONSOR 2.000 - 5.000 Euro

Your company name and logo in the most of advertising materials of the event – TV spot, tickets, invitations, event programme, posters, roll-up, press spider, press releases (where the media partners agreed)

Insertion of your company logo in all the pr materials related to the 2013 edition Young Talents program

Insertion of your company logo on the homepage of the Foundation's website www.fmpr.ro and in the 2012 Annual Report.

Max 12 seats in the concert hall – on confirmation

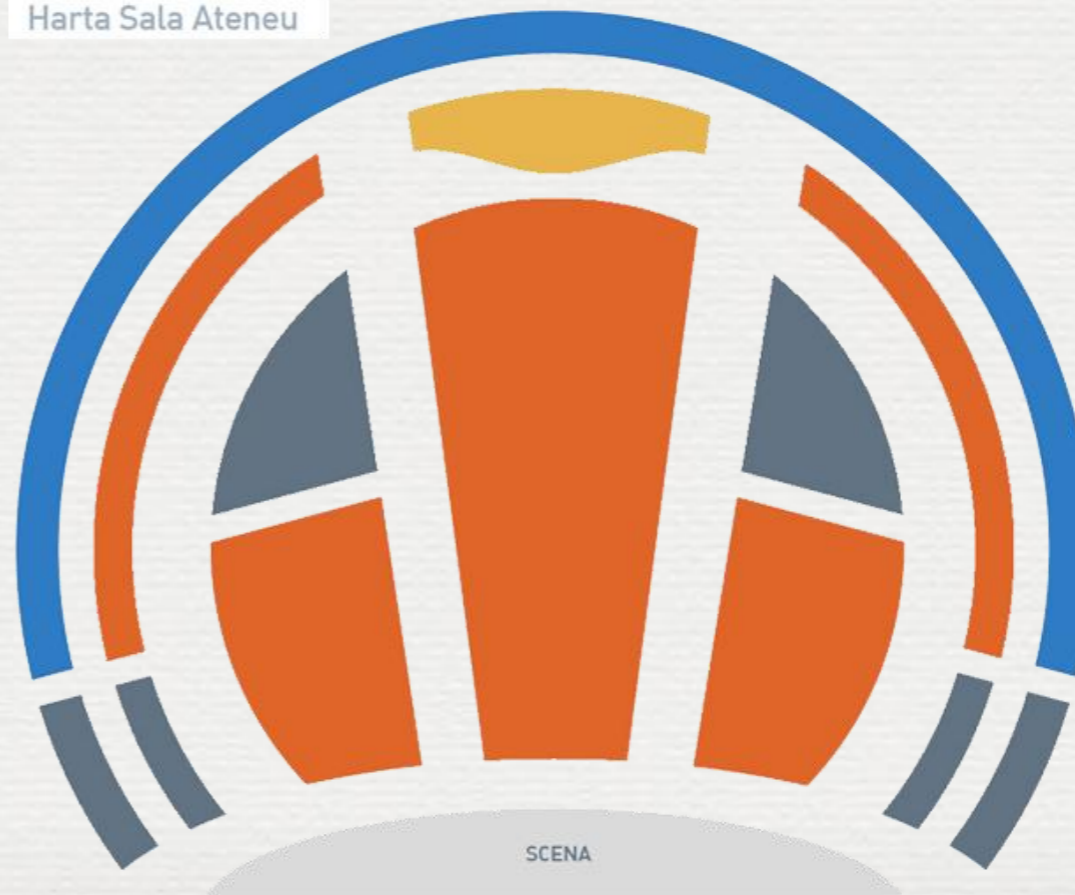


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Tickets

- ❖ Tickets are available online on www.myticket.ro and their network (Diverta, Sala Palatului, Muzica).
- ❖ You can also book tickets directly at PMRF by contacting Ioana Petrea at phone: +4031 405 55 56; e-mail: ioana.petrea@principesa.ro
- ❖ Depending on the seat location, tickets cost 150, 200 or 300 RON.

Harta Sala Ateneu





Fundația Principesa Margareta a României

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